

## **FOR IMMEDIATE RELEASE**

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## **African Film & Arts Foundation Inc. Announces the In-Person Return of Cinema for the Culture: Film Screenings + Masterclass Series**

[ATLANTA, GA] (May 7th, 2024) - **The African Film & Arts Foundation Inc. (AFAF)** proudly announces the in-person return of its signature event series, **Cinema for the Culture (CFC): Film Screenings + Masterclass Series**. This free event will take place on **Tuesday, May 28th, 2024, from 5:00 PM to 8:00 PM EDT** at the Auburn Avenue Research Library in Atlanta, GA. Funding is provided by Arts & Entertainment Atlanta and the Atlanta Downtown Improvement District.

### **Cinema for the Culture Returns with Award-Winning Film SIRA**

The event will showcase the award-winning film *SIRA* (2023), directed by Burkinabe filmmaker Apolline Traoré. *SIRA* tells the story of a young nomad named Sira who defies expectations and fights back against Islamist extremism.

Following the screening, a moderated discussion with a filmmaker (to be announced) will explore themes, including the portrayal of female protagonists in war, cultural interpretations of the film's message, and more.

### **Free and Open to the Public with Registration**

This event is free and open to the public, but registration is required due to limited space. Reserve your spot today to experience the power of African cinema firsthand! Register here: <https://www.eventbrite.com/e/877104502177?aff=oddtcreator>

### **About AFAF**

The African Film & Arts Foundation (AFAF) is a non-profit 501(C)(3) media arts organization based in Atlanta, Georgia, that aims to be a conduit for changing the imagery and narrative of Africans and people of African descent through the lens of arts and culture.

Launched in 2019, AFAF partly realizes its mission through two of its signature events: Cinema for the Culture (CFC), a monthly film screening, and in conversation sessions with filmmakers and the African Film Festival Atlanta. The inauguration of 'Cinema for the Culture' was funded by Georgia Humanities and Sudan's official submission to the 2021 Academy Awards - "You Will Die at Twenty," directed by Amjad Abu Alala, was the film screened.

## **SOCIAL MEDIA HANDLES AND HASHTAGS:**

### **African Film Festival Atlanta:**

Instagram: @africanfilmfestatl

Twitter: @africanfilmatl

Facebook: <https://www.facebook.com/africanfilmfestatl>

Web: africanfilmfestatl.com

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#AfricanFilmFestivalAtlanta #Africatotheworld #tellingourowntales

### **African Film & Arts Foundation:**

Instagram: @africanfilmarts

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Facebook: <https://www.facebook.com/africanfilmartsfoundation>

Web: africanfilmartsfoundation.org

YouTube: <https://www.youtube.com/channel/UCrHshzyPyyh63Bs5mudaoFw>

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